

Website Design & Development PORTFOLIO



THE IT CART CORP.

Real Designs | Real Brands | Real Impact

At The IT Cart Corp., we don't just build websites, we engineer digital experiences that drive business. From small businesses to high performing eCommerce platforms, our websites feature easy-to-use navigation, mobile responsiveness & visually appealing layouts. We help every brand stand out online. Whether you're selling products or services, we design websites that boost conversions, improve user engagement & deliver real impact. Every design follows SEO best practices and accessibility guidelines — powering brands to grow faster and smarter.

Services

Digital Marketing (SEO | SMM | PPC)
Software Development
Website Design & Mobile App Development
Video Production | Product Photography



www.theitcart.ca | (647) 333 9065

WEBSITE

DESIGN & DEVELOPMENT

We Create
Unique & Professional Designs
Google & SEO Optimized Development



Responsive Web Design



Web Development



CMS Websites



UI/UX Design



E-Commerce Solutions



“
**HOW
WEBSITE DESIGN
Impact Your Sales?**
”



Makes Your Marketing Easier



24 X 7 Presence On Internet



Increase The Trust Factor



Increases Client Engagement

A website is essential for businesses to showcase their products or promote their services. Believe it or not but the website does make a difference, it is imperative to choose the perfect website designer and developer for creating the very first impression.

What do we make for you?



Reliable



Responsive



Dynamic



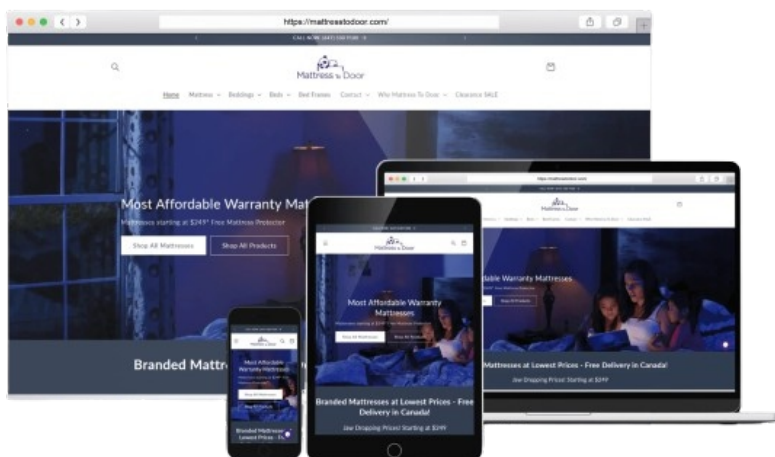
SEO Friendly



Fast



Attractive



My Furniture's New eCommerce Website Redesign That Boosted Conversions by 14.2%

We rebuilt My Furniture's online presence with a performance-driven design approach. From faster loading times to enhanced mobile experience, our website redesign directly impacted user behaviour, sales, and brand trust across all Ontario locations.

[See The Transformation](#)

Great Range
of Exclusive
Furniture
for your Home



+18.47%
Faster Page Load Speed

9/10 → 10/10
Mobile Usability Score

14.2%
Increase in Conversions

Brand Overview:

My Furniture is a trusted Ontario-based retailer offering premium furniture for living, dining, bedroom, and more. Their focus on modern style, eco-friendly practices, and top-tier customer service made them a local favourite. However, their outdated website didn't reflect their evolving brand or support high-volume eCommerce traffic — that's where we came in.

Our Objective and Goals

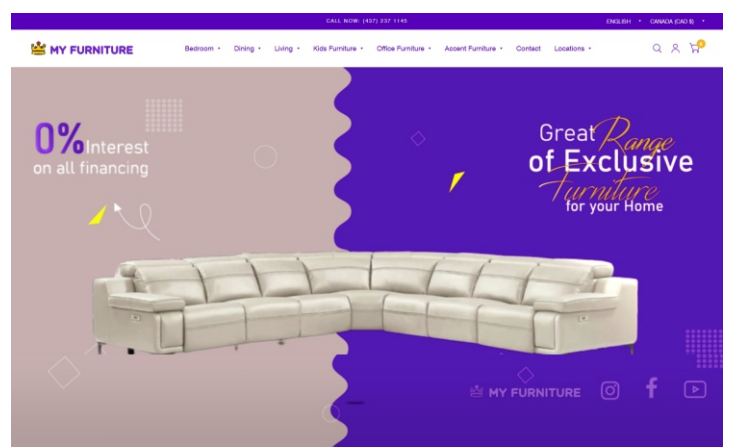
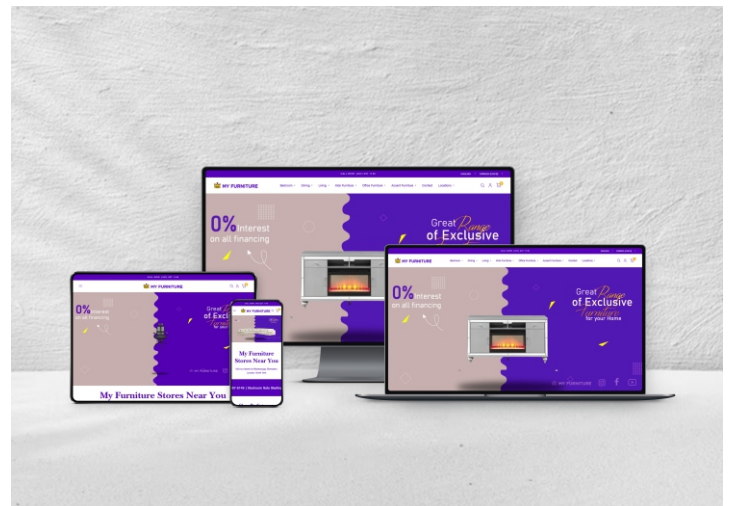
- Revamp the entire website for better UX/UI and faster performance
- Enhance product discovery, filtering, and checkout flow
- Ensure full mobile responsiveness across all devices
- Align site architecture with SEO and CRO best practices
- Improve trust signals and encourage more online purchases

Google PageSpeed & UX Insights

- **Mobile Score:** Increased from 59 → 93
- **Desktop Score:** Improved from 72 → 99
- **First Contentful Paint:** Reduced by 1.9 seconds
- **Bounce Rate:** Dropped by 12.3% post-redesign
- **Mobile Conversions:** Increased by 17.5%
- **Average Session Duration:** Increased by 22.1%

Tech Stack & Implementation

- **Platform:** Shopify with custom-coded UI enhancements
- **Integrations:** Real-time chat, product filtering, SEO tools, and Google Analytics 4
- **Features:**
 - Smart product recommendations
 - Streamlined checkout
 - Mobile-first responsive layout
 - SEO-friendly URLs and schema



My Furniture Stores Near You

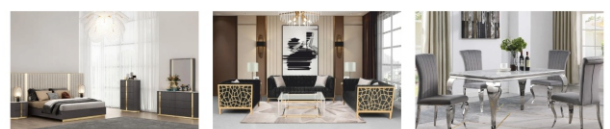
Visit our stores at Mississauga, Brampton, London, North York

CALL NOW: (416) 357-5145 | Bedroom Sets Starting @ \$799 | Beds Starting @ \$149

CALL NOW: (416) 357-5145 | Bed

Shop By Category

Explore Our Wide Range of Premium Furniture Collections



The Car Boys' Website Redesign That Drove More Leads and Inventory Views

We redesigned The Car Boys' website with a focus on user experience, conversion flow, and backend efficiency. With seamless navigation, integrated forms, and a mobile-first layout, the new site supports lead generation, inventory visibility, and dealership credibility across the GTA.

[See The Transformation](#)

[VIEW INVENTORY](#)



+38.6%

Increase in Trade-In Form Submissions

3X

Faster Inventory Browsing

+22.4%

Increase in Finance Applications

Brand Overview:

The Car Boys is a passion-driven used car dealership based in Mississauga, known for their integrity, expert advice, and premium pre-loved vehicles. While their brand voice was strong, their previous website lacked the design and structure to convert curious visitors into qualified leads. That's where our design and dev team stepped in.

Our Objective and Goals

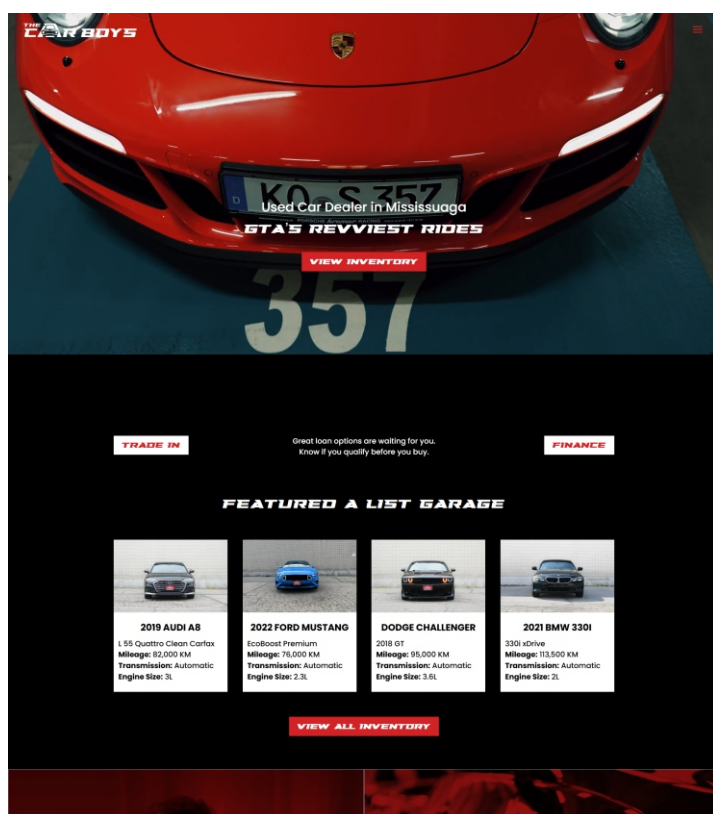
- Rebuild the website with a responsive, mobile-first design and intuitive layout
- Create a high-converting Trade-In Appraisal Form
- Integrate a Used Car Financing Application with easy data capture
- Design a user-friendly Inventory Page with smart filters
- Improve CTA placements and lead flow tracking across the site

UX Enhancements & Key Features

- **Inventory Filters:** Added make, model, year, body type, and price filters for faster browsing
- **Trade-In Form:** Multi-step, mobile-friendly, with lead integration to CRM
- **Finance Application:** Easy-to-fill, secure, and designed for mobile users

Platform & Stack

- **Platform:** WordPress + Custom PHP
- **CRM Integration:** Leads sent directly to dealer inbox and CRM
- **Performance:** Image optimization, lazy loading, clean UI code
- **SEO Foundation:** Optimized structured data, reviews, and location-based schema



Hriditya Investments' New Website Built for Credibility and Lead Generation

We developed a sleek, conversion-focused website for Hriditya Investments to reflect their financial expertise and build stronger digital trust. With intuitive service sections, built-in lead forms, and a clean user journey, the site now acts as a digital anchor for lead generation, credibility, and future scalability.

[See The Transformation](#)



+31.2%

More Financial Service Inquiries

+4.5x

Faster Page Load Times

+19.6%

Increase in Website Engagement

Brand Overview:

Hriditya Investments is a respected financial consulting firm offering investment solutions, insurance planning, and wealth growth services. With a strong offline presence, they needed a modern online platform that matched their credibility and supported lead generation.

Our Objective and Goals

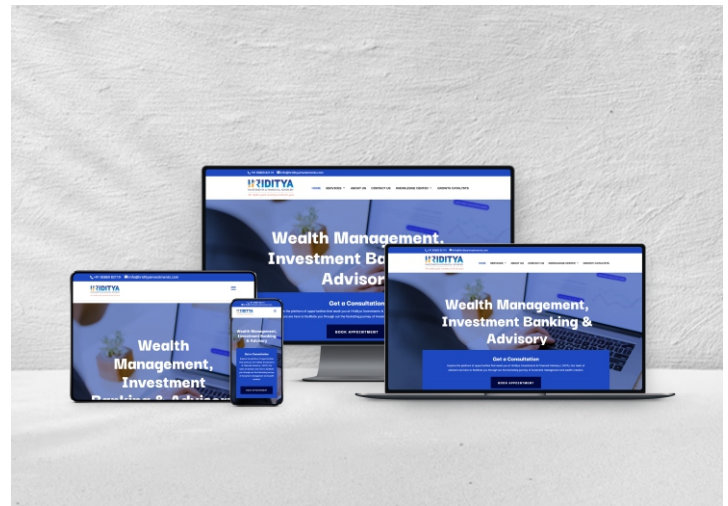
- Build a clean, responsive website that reflects brand trust
- Drive leads through strategic CTAs and embedded forms
- Structure services for easy navigation and user clarity

UX Enhancements & Key Features

- Streamlined service pages with clear CTA flow
- Mobile-first responsive layout
- Integrated secure forms for consultations
- Informative footer with streamlined navigation

Platform & Stack

- WordPress + Elementor for easy scalability
- Optimized performance with lazy loading and compression
- Secure SSL setup and spam control form submissions
- Intuitive navigation layout for effortless browsing



Wealth Management & Financial Planning



Wealth Management

Grow your wealth by investing your funds across a range of asset classes and product offerings available in the market. Our advisory team understands your risk profile, investment objectives, return expectations and curates an ideal product mix that will generate wealth in the long term.



Financing

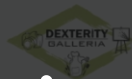
We support our clients in debt syndication, debt restructuring, promoter funding, seed funding, private equity and other structured financial products for business.



Insurance



Advisory



Dexterity Galleria's Website Redesign That Elevated Brand Appeal and Visitor Flow

We transformed Dexterity Galleria's online presence with a visually rich and user-friendly website that highlights their custom cakes and henna artistry, attracts client inquiries, and reflects their creative flair, all while maintaining elegance and performance across all devices.

[See The Transformation](#)



+42.7%

More Booking Requests

+3.8×

Faster Page Navigation

+26.3%

Visitor Engagement Growth

Brand Overview:

Dexterity Galleria is a USA-based brand led by a talented baker and henna artist, known for beautifully crafted cakes and intricate henna designs. While their work is expressive and detailed, their old website lacked clarity and visual appeal. We redesigned it to showcase their creativity with elegance and purpose.

Our Objective and Goals

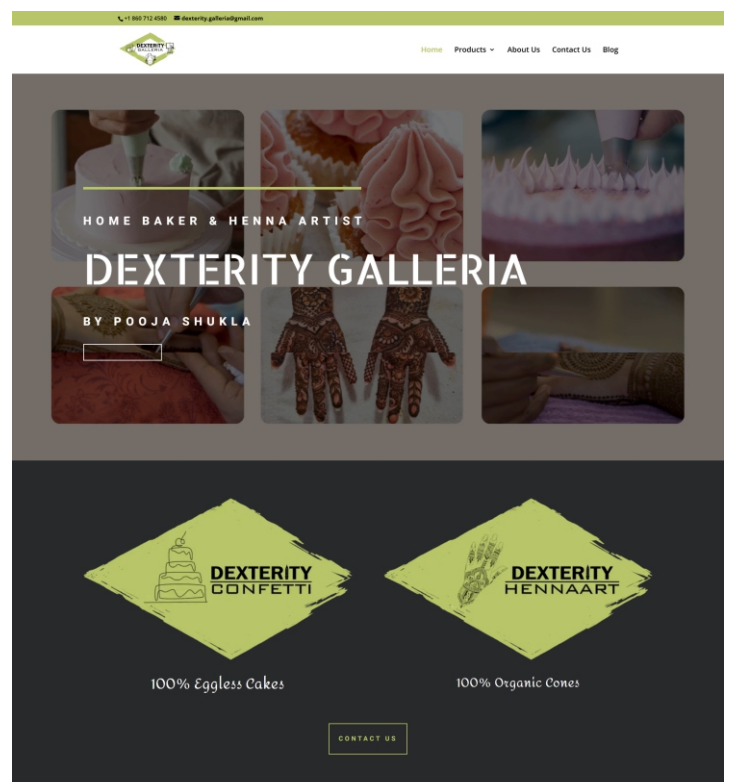
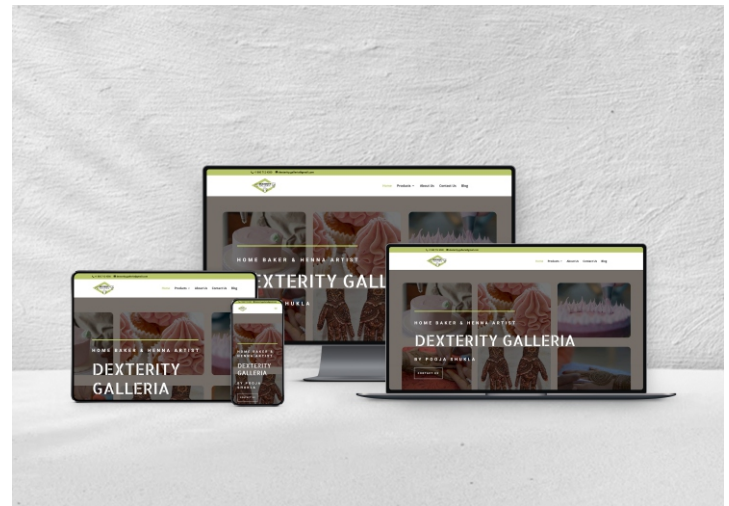
- Create a modern, art-focused website that enhances visual storytelling
- Enable booking and inquiry forms for private viewings and event collaborations
- Organize artwork and artist profiles for intuitive browsing

UX Enhancements & Key Features

- Clean grid-based layout with immersive artwork display
- Seamless booking & contact forms for event/private visit inquiries
- Mobile-optimized design with fast image loading
- Trust boosters: artist spotlights, past events, and testimonials

Platform & Stack

- Built on WordPress with a custom visual theme
- Lazy loading & responsive image delivery for speed
- SSL-secured with spam-protected contact forms
- Simplified browsing experience with clear navigation



Avanda Cares' Website Redesign That Built Trust & Improved Access to Services

We reimagined Avanda Cares' digital platform with a compassionate, accessible, and informative design that highlights their home care services. The new site improves navigation, builds trust, and simplifies inquiries for families seeking dependable care.

[See The Transformation](#)

EXPLORE OUR PROGRAM

BECOME A FOSTER PARENT

SUPPORT OUR MISSION



+36.8%

Increase in Service Inquiries

2.9x Faster

Mobile Page Load

+28.4%

Engaged Visitors Growth

Brand Overview:

Avanda Cares is a trusted provider of home and community care services in Ontario. While their caregivers and programs were highly praised, their older website lacked structure, accessibility, and emotional connection. Our redesign delivered a welcoming and results-driven experience.

Our Objective and Goals

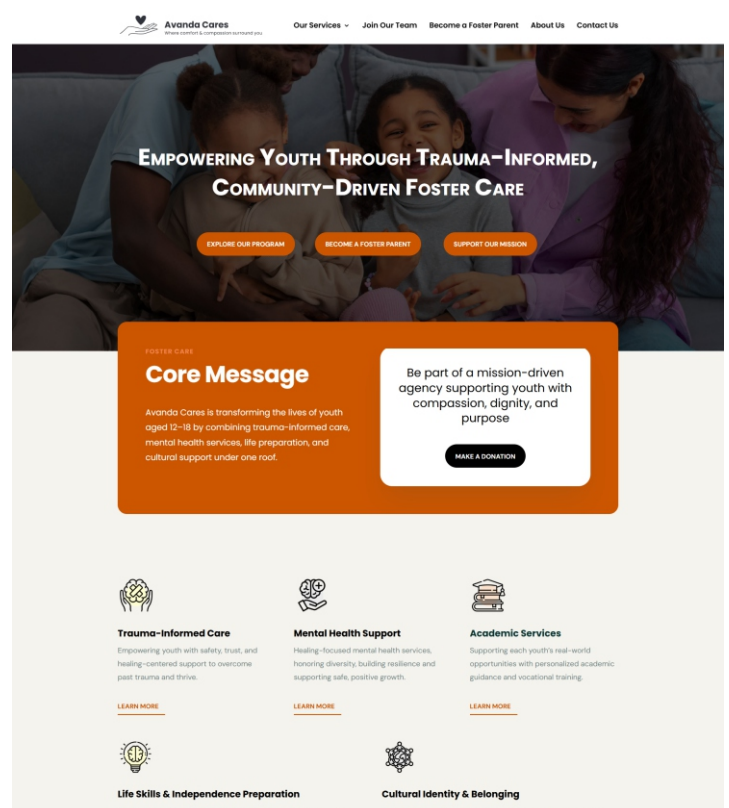
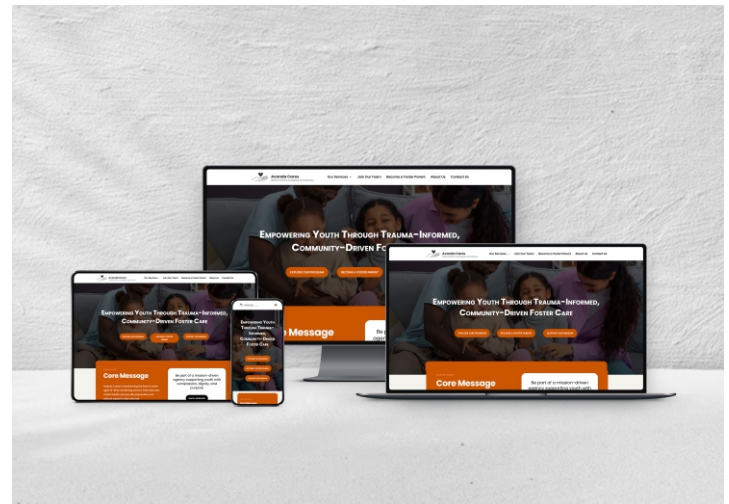
- Create a warm, trust-building website for families and caregivers
- Add clear service sections and inquiry/contact forms
- Improve mobile access and overall user experience

UX Enhancements & Key Features

- Intuitive layout with clear navigation for services and FAQs
- Soft visuals and icons to match the brand's caring tone
- Secure and simple contact/request forms
- Accessibility-first design for seniors and families

Platform & Stack

- Built on WordPress with accessibility-focused UI
- Mobile-first framework with optimized speed
- End-to-end form security with SSL encryption
- Well-structured footer with key links and contact info



Optimum Solutions Inc.'s Website Redesign That Strengthened Online Credibility

We rebuilt Optimum Solutions Inc.'s website with a focus on trust, clarity, and lead generation. The result? A clean, responsive platform that showcases their contracting expertise, attracts project inquiries, and delivers a professional impression across every device.

[See The Transformation](#)

Your trusted partner for quality construction and renovation services in the Greater Toronto Area, specializing in both commercial and residential construction.



CONTACT US

+39.5%

Increase in Project Quote Requests

+3.6×

Faster Mobile Load Time

+25.1%

Growth in Service Page Visits

Brand Overview:

Optimum Solutions Inc. is a full-service general contracting company specializing in renovations, repairs, and property improvements across Ontario. While their work spoke volumes, their outdated website didn't. We redesigned their digital presence to reflect quality, trust, and professionalism.

Our Objective and Goals

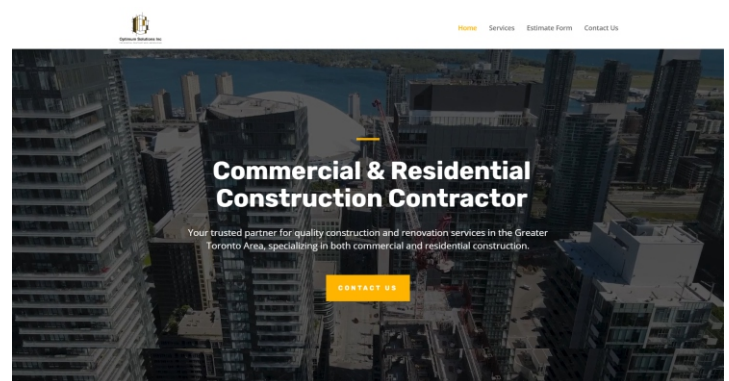
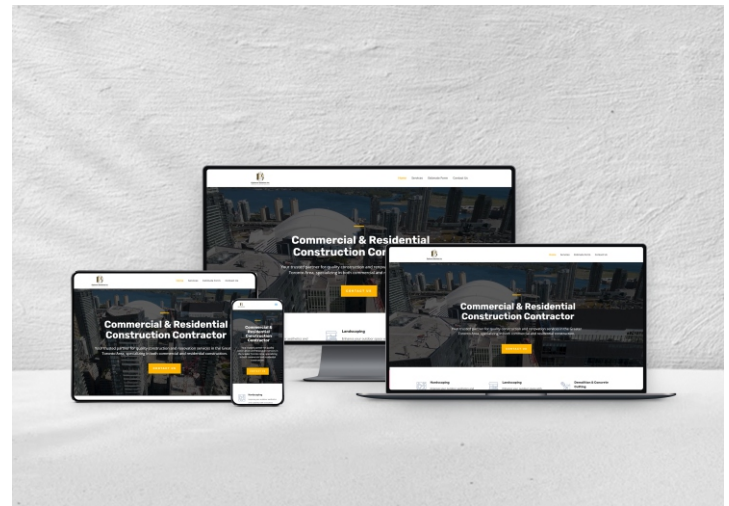
- Create a modern website that reflects their construction expertise
- Add project request forms across key service pages
- Highlight services and past projects with clear navigation

UX Enhancements & Key Features

- Structured layout with clear service segmentation
- Before-and-after visuals and client testimonials
- Fast-loading, mobile-optimized design
- Easy-to-use contact and quote request forms

Platform & Stack

- WordPress-powered site with custom service modules
- SSL-secured, spam-protected forms
- Easy-to-use navigation structure for smooth user flow
- Optimized for SEO best practices and accessibility guidelines



Hardscaping

Improve your outdoor aesthetics and usability with innovative custom hardscaping solutions.

Concrete & Wall Foundations

We construct strong, durable concrete & wall foundations to support your home or commercial property.

Landscaping

Enhance your outdoor space with professional landscaping services.

Steel Stud & Wooden Framing

High-quality steel stud and wooden framing for strong, stable and energy-efficient structures.

Demolition & Concrete Cutting

Safe demolition and concrete cutting services for renovations and new developments.

House Extension

Transform your home with expert and custom house extension solutions for better living.

Experienced Professionals Committed to Excellence

At Optimum Solutions Inc., we deliver high-quality construction services, ensuring every project is meticulously planned, executed, and built to last.

Client-Centric Approach with Personalized Solutions

We understand that every project is unique. That's why we work closely with our clients to create customized solutions that meet their specific needs, style, and budget.

Quality Craftsmanship Using Premium Materials

Why Choose Optimum Solutions Inc.?

At Optimum Solutions Inc., we specialize in delivering top-quality construction, renovation, and restoration services to enhance the beauty, functionality, and durability of your property. Whether you need concrete work, house extensions, landscaping, demolition, or remodeling, we provide tailored solutions.

- **Experienced Professionals** - A skilled team with years of industry expertise.
- **Client-Centric Approach** - Tailored solutions to match your requirements.
- **Quality Craftsmanship** - Superior materials and attention to detail.
- **Timely Project Completion** - Efficient work

Open Spaces Landscape's Website Overhaul That Grew Trust and Inquiries

We redesigned Open Spaces Landscape's website into a clean, high-performing platform that reflects their landscaping craftsmanship and makes it easier for clients to explore services, view past work, and request quotes all while improving mobile speed and SEO performance.

[See The Transformation](#)



+41.2%

Increase in Quote Requests

3.4x Faster

Mobile Load Speed

+29.8%

Growth in Service Page Views

Brand Overview:

Open Spaces Landscape is a trusted Ontario-based landscaping and construction company offering services like interlocking, retaining walls, and backyard transformations. While their outdoor work is bold and well-executed, their previous website lacked clarity and mobile performance. We created a streamlined digital presence that reflects their professionalism and drives client engagement.

Our Objective and Goals

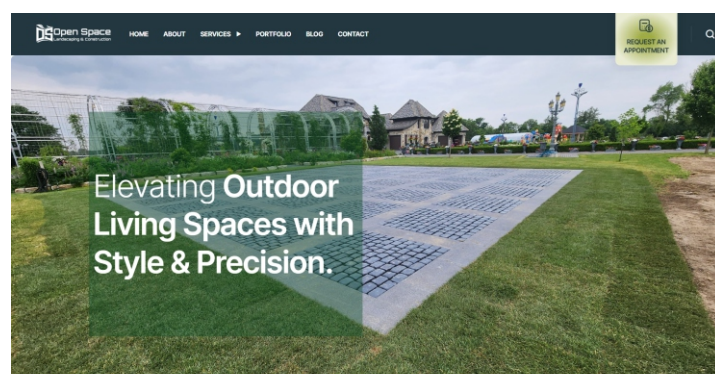
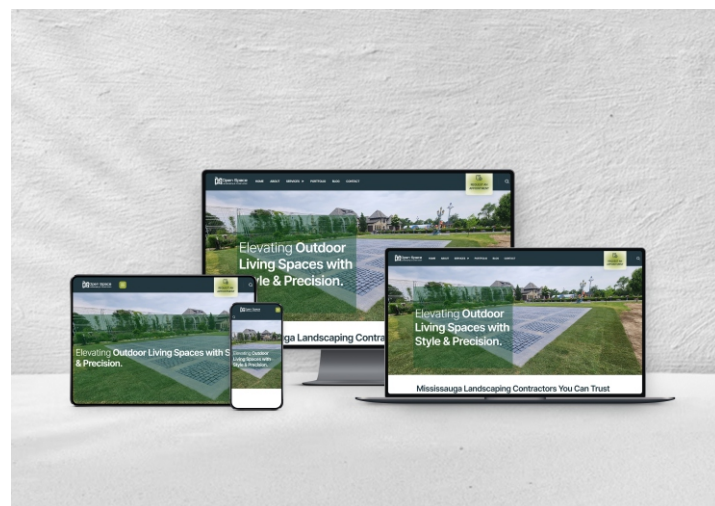
- Build a mobile-first website with clearly structured services
- Add secure, user-friendly quote and contact forms
- Showcase completed projects to support social proof

UX Enhancements & Key Features

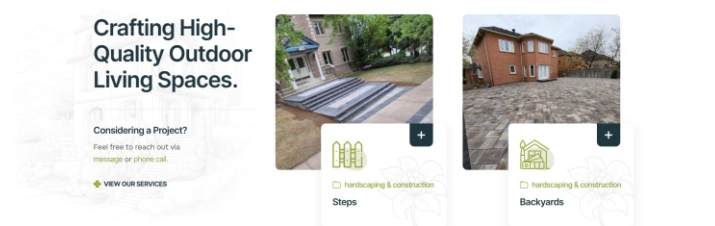
- Simplified layout with separate service pages and visual icons
- High-resolution project gallery with before/after visuals
- Easy-to-use quote request and contact forms
- Sticky CTAs and trust boosters across the site

Platform & Stack

- WordPress-based build with modular service structure
- Well-structured footer with key links and contact info
- SSL-secured, spam-protected forms for lead capture
- Easy navigation structure with fast-loading media
- Service packages displayed with clear pricing tiers for better customer decision-making.



Mississauga Landscaping Contractors You Can Trust



Open Spaces Landscape Services

Guddu's Hakka Eats' Website Redesign That Boosted Orders and Local Reach

We built a sleek, mobile-first website for Guddu's Hakka Eats to showcase their Indo-Chinese menu, improve online ordering, and increase local visibility. The new platform enhances browsing, simplifies navigation, and reflects the brand's vibrant flavours helping them connect with hungry customers across the GTA.

[See The Transformation](#)



Catering

Call us for your next event!

+47.5%

More Online Order Clicks

3.1× Faster

Mobile Load Time

+35.2%

Growth in Menu Page Visits

Brand Overview:

Guddu's Hakka Eats is a Brampton-based Indo-Chinese restaurant known for flavour-packed dishes like chili chicken, noodles, and Manchurian specialties. While the food earned loyal fans, the previous website lacked speed, structure, and ordering flow. We designed a fast, bold, and easy-to-navigate site to match the energy of their kitchen.

Our Objective and Goals

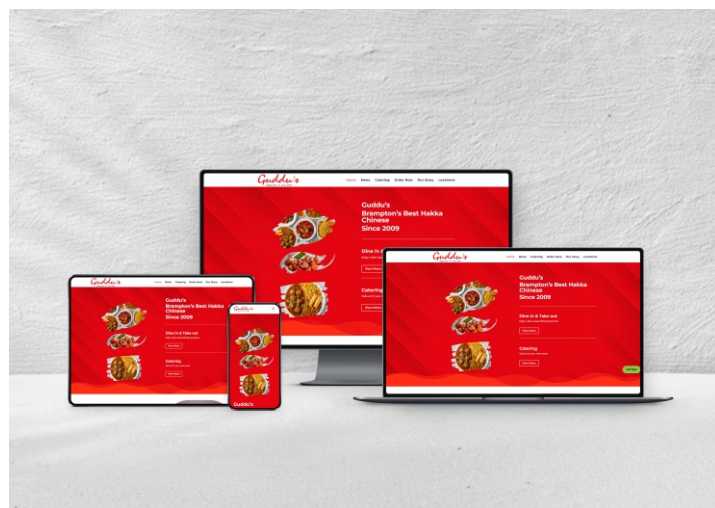
- Create a fast, mobile-optimized food website with modern UI
- Highlight full menu with categories and images
- Improve online ordering and location visibility

UX Enhancements & Key Features

- Menu categorized by appetizers, mains, and combos
- Embedded "Order Now" and "Call to Order" CTAs
- Simplified Navigation Menu

Platform & Stack

- WordPress-powered website
- SSL-secured, mobile-optimized for smooth user experience
- Attractive high quality images embedded
- Highlighted section for Dine in and catering orders

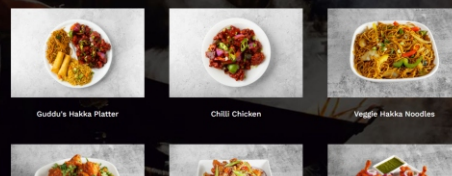


Our Story

Guddu's... The name came naturally, both founders shared the same childhood nickname, Guddu. After getting engaged, this coincidence felt like fate. From a small kitchen to a growing brand, Guddu's Hakka Chinese is family-run and built on heart, integrity, and real flavour.



What Everyone's Ordering



DirectWay Recycling's Website Transformation That Built Credibility & Increased Quote Requests

Ontario's Trusted Electronics Recycling Partner

We redesigned DirectWay Recycling's website to better reflect their commitment to sustainable waste solutions and drive more inquiries. With simplified navigation, improved mobile speed, and optimized service flow, the platform now supports lead generation and showcases their eco-conscious operations across Ontario.

[See The Transformation](#)

DIRECTWAY
RECYCLING

+43.9%

Increase in Quote Form Submissions

3.5× Faster

Mobile Load Speed

+30.6%

Growth in Service Page Interactions

Brand Overview:

DirectWay Recycling is a trusted Ontario-based waste management company offering reliable dumpster rental and recycling services for residential, commercial, and construction needs. While their services are efficient and professional, the previous website lacked structure, mobile performance, and a clear user journey. Our redesign focused on functionality, trust, and converting interest into leads.

Our Objective and Goals

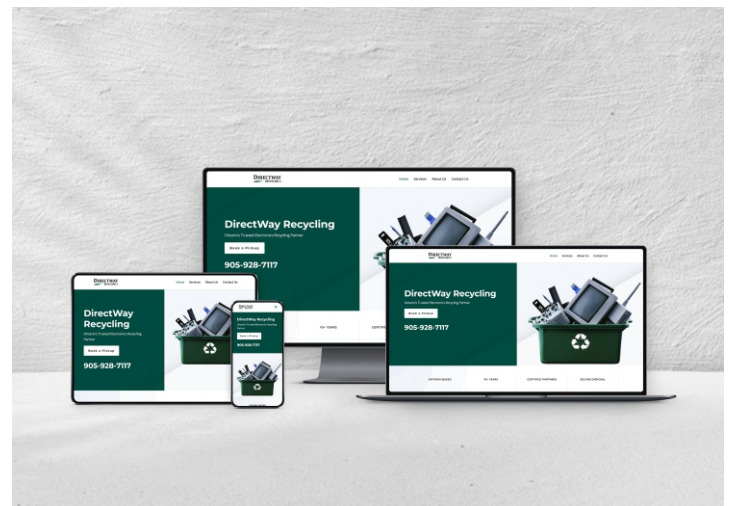
- Create a clean, mobile-first site with clear service breakdowns
- Add structured quote request forms on key pages
- Improve service visibility and support local SEO growth

UX Enhancements & Key Features

- Structured service pages created
- Simplified navigation with instant access to important pages
- Visual icons, contact CTAs, and FAQs for faster decision-making
- Location map and phone/email access made prominent throughout

Platform & Stack

- WordPress CMS with custom quote form integration
- SSL-secured, fast-loading layout with mobile-first approach
- Well structured sections and spam protected form submissions



Trusted Electronics Recycling in Ontario

At DirectWay Recycling, we believe e-waste solutions should be as responsible as they are reliable. That's why we've spent over 10 years building strong partnerships with certified recycling organizations across Ontario. From corporate IT equipment to personal electronics, we ensure every item is handled with care, data is fully destroyed, and certificates are available upon request. More than just a pickup service, we're a long-term partner in your sustainability journey - committed to protecting your data, your business, and the environment.

[Book a Pickup](#)





BleuBear Cleaning Services' Website Redesign That Boosted Trust and Booking Requests

Why Choose Us?

We redesigned BleuBear Cleaning Services' website into a clean, user-first experience that reflects their premium residential and commercial cleaning services. The result? A faster, mobile-optimized platform with simplified navigation, strong trust signals, and a smoother booking process.

[See The Transformation](#)



Reliable and On-Time

We respect your time and schedule, always delivering prompt and dependable cleaning services.



Experienced Professionals

Our skilled team knows the best techniques to deliver a spotless, fresh environment every time.



Satisfaction Guaranteed

Your happiness is our priority. We go the extra mile to make sure you're completely satisfied with our service.



+49.2%

Increase in Booking Inquiries

3.7× Faster

Mobile Load Speed

+32.8%

Growth in Service Page Visits

Brand Overview:

BleuBear Cleaning Services is a Canadian-based professional cleaning company offering reliable residential, commercial, post-renovation, and Airbnb cleaning. While their brand emphasized premium quality and trust, the older website lacked structure, clarity, and booking accessibility. We redesigned their digital presence to match their polished service standards and drive more customer inquiries.

Our Objective and Goals

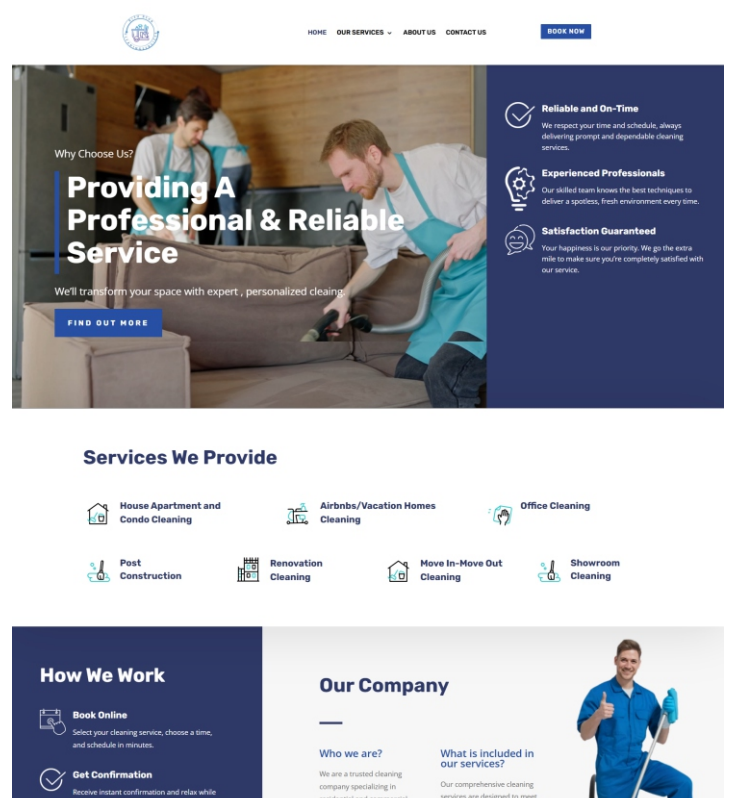
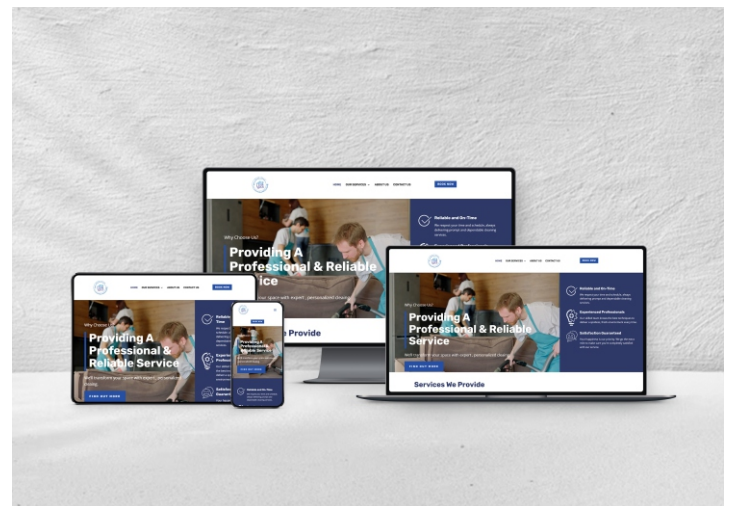
- Build a fast, clean website aligned with premium service branding
- Make booking and quote requests easy and accessible
- Organize services with clear segmentation

UX Enhancements & Key Features

- Service pages designed for clarity with icons, benefits, and CTAs
- Integrated "Get a Quote" and "Book Now" forms across pages
- Mobile-first layout with clear structure for browsing and actions
- Trust-building elements: Google reviews, service guarantees, FAQs

Platform & Stack

- WordPress CMS with Elementor for easy updates
- SSL-secured, mobile-optimized, and SEO-friendly site build
- Spam-protected forms for bookings and inquiries
- Comprehensive yet clean footer layout



DirectWay Transport's Website Redesign That Drove Leads and Built Trust

We transformed DirectWay Transport's online presence with a streamlined, mobile-optimized website that reflects their logistics expertise and supports direct freight inquiries. The new design offers easier service access, faster load speed, and stronger credibility essential for the fast-paced world of transportation.

See The Transformation



+46.3%

Increase in Freight Quote Requests

3.5× Faster

Mobile Load Speed

+28.7%

Growth in Service Page Interactions

Brand Overview:

DirectWay Transport is a reliable Ontario-based freight and logistics company offering transportation solutions across Canada and the USA. Though their operations are professional and timely, their old website lacked clarity, speed, and lead-generation focus. We developed a high-performing platform to showcase services, simplify quote requests, and boost digital visibility.

Our Objective and Goals

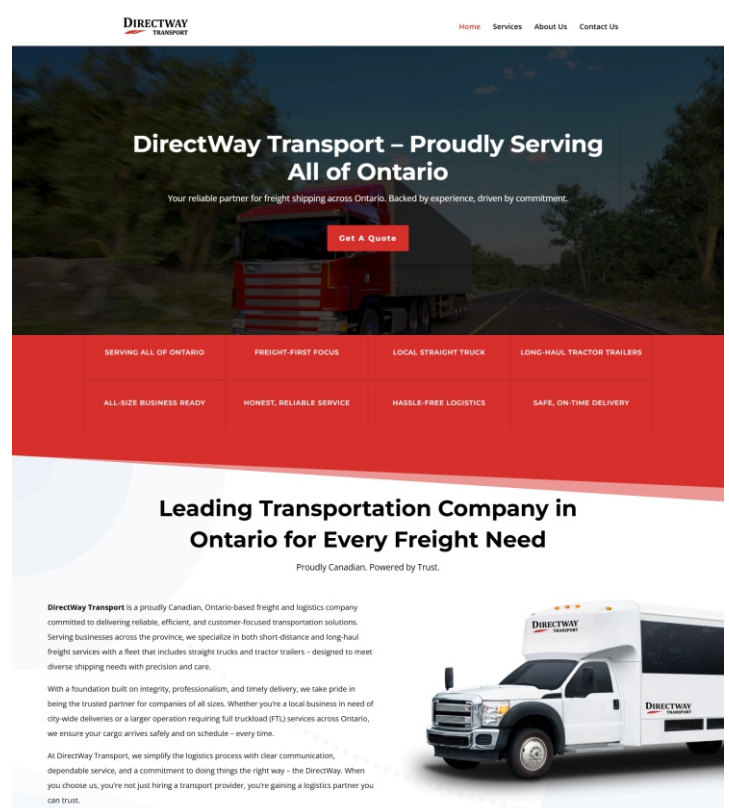
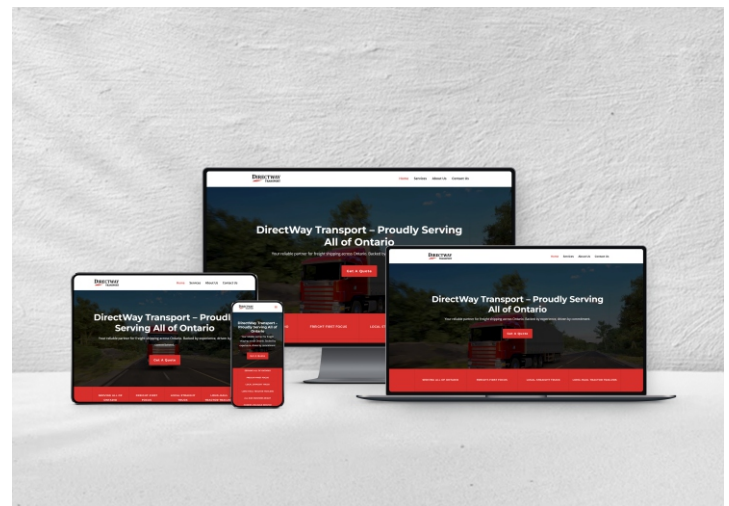
- Build a responsive website that clearly communicates logistics services
- Add quick quote and contact forms across key sections
- Strengthen industry trust with service details and credentials

UX Enhancements & Key Features

- Clean service structure with freight, LTL, and Pickups
- Integrated "Request a Quote" and "Contact" forms
- Mobile-first layout with easy navigation and service images
- Trust-building elements: service coverage, client testimonials, FAQs

Platform & Stack

- WordPress-based CMS with custom form integration
- SSL-secured, spam-protected, and SEO-optimized structure
- Service-specific landing pages for Ontario based services
- Clear navigation for faster access of services and contact info.



Vastways Immigration's Website Revamp That Built Credibility and Drove Consultation Requests

We redesigned Vastways Immigration's website into a professional, informative, and mobile-optimized platform. The goal: to simplify navigation, build trust through expert-led content, and streamline lead generation for visa, work permit, and study consultation services.

See The Transformation



+52.6%

Increase in Consultation Requests

4.2x Faster

Mobile Load Time

+36.4%

Growth in Country-Specific Page Views

Brand Overview:

Vastways Immigration is a licensed Canadian immigration consultancy helping individuals and families with study visas, work permits, PR, and business immigration pathways. While their reputation is built on trust and professionalism, their earlier website lacked structure, performance, and clarity. We created a sleek platform to support information delivery, service inquiries, and international reach.

Our Objective and Goals

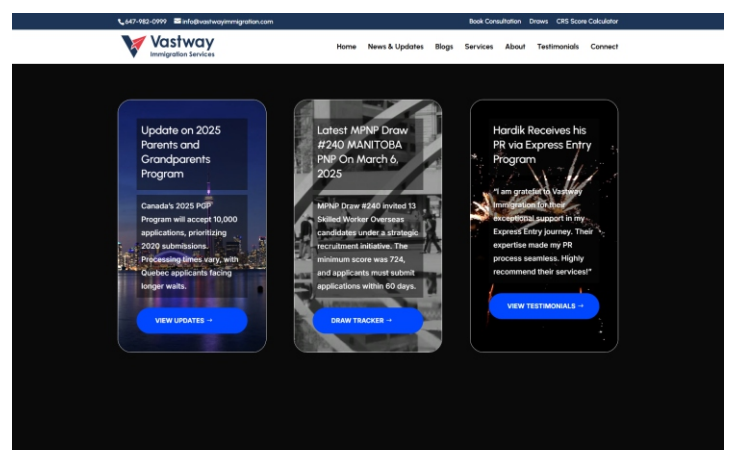
- Create a fast, secure, and mobile-first website with global appeal
- Organize visa types and immigration services for easier navigation
- Drive more consultation bookings through accessible forms

UX Enhancements & Key Features

- Visa-wise service pages with targeted CTAs
- Integrated lead generation forms on key service sections
- Mobile-optimized structure with live chat and WhatsApp integration
- Trust badges, license info, and testimonials for credibility

Platform & Stack

- Built on WordPress for flexibility and easy updates
- SSL-secured website with SEO optimized content
- Spam-protected consultation request forms
- Multi-service layout with organized visa categories and easy-to-use menu



LATEST IN CANADA IMMIGRATION

News & Updates

VIEW ALL

Canada's 2025 PGP Program to accept 10,000 applications

Trudeau Says Unvaccinated Tourists Can't Travel To Canada

Mar 10, 2025
Canada's prime minister says the next phase of border reopening will pertain to vaccinated travellers, but unvaccinated travellers will have to wait. In response to a reporter's question on when Canada will let in more vaccinated and unvaccinated tourists, Trudeau...

Canada Invites 4,500 CEC candidates

Mar 10, 2025
On July 8, Canada invited 4,500 Express Entry candidates to apply for permanent residence. The invitation round was only for candidates who are eligible for the Canadian Experience Class (CEC). The score requirement was 369. The cutoff score rose compared to the...

Parents and Grandparents Sponsorship Program

Mar 10, 2025
Canadian citizens and permanent residents can sponsor family members in Canada. Canada has a cap on the number of applications it accepts every year under the PGP program. Under the 2021 intake of the PGP, IRCC will accept a record number of applications allowing...



THE IT CART CORP.

CALL 647 333 9065 | EMAIL info@theitcart.ca

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